



VESTEL



Press Release

Local TV portal now available on Vestel TV sets

Munich, 23 October 2023

Bayerische Medien Technik GmbH (bmt), in cooperation with Vestel, is improving the findability of local and regional content in Germany. The Local TV portal, which provides easy access to many live streams of local TV programmes and open channels in Germany, is now also available as an app on the Vestel TV platforms LINUX, Android TV and Fire TV.

On the Vestel LINUX platform, the Local TV Portal is pre-installed in the App Launcher area. On Android TV and Fire TV, the app can be installed from the relevant app stores using the search term "Lokal-TV Portal".

In addition to the HbbTV variant, which has been available for 10 years via satellite with TV sets connected to the Internet, the new apps also enable households without a classic TV connection to access live streams of local TV programmes and open channels in Germany. The Local TV Portal is an initiative of the Bavarian Regulatory Authority for Commercial Broadcasting (Bayerische Landeszentrale für neue Medien) with the cooperation of other state media authorities in Germany.

The live streams are selected intuitively via the emblems of the federal states and the logos of the local TV providers. The station information describes the selected programmes and the broadcast areas. For TV stations for which bmt is hosting the media libraries, it is possible to start the on-demand offers directly from the Local TV portal. When the TV set is switched off, the Local TV Portal app stores the last selected channel and starts with it when it is switched on.

End

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Lokal-TV-Portal

Further information under <https://www.lokal-tv-portal.de/>

Images

[bmt Logo](#)

[Vestel Logo](#)

[Lokal-TV-Portal Logo](#)

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Bayerische Medien Technik GmbH

Bayerische Medien Technik GmbH (bmt) was founded in 1994 as a subsidiary of the Bavarian Regulatory Authority for Commercial Broadcasting (BLM) and the Bavarian Broadcasting Corporation (BR). Its work focuses on software developments (apps, HbbTV, TPEG products) and services (TV playout, FM transmitter network operation, frequency measurements) for private radio and television companies in Bavaria. Through a multitude of projects in the distribution of audio and video services for all partners of the dual broadcasting system, bmt has built up comprehensive expertise in the digital media sector.
www.bmt-online.de

About Vestel Holland B.V. Germany Branch Office

Vestel Holland B.V. Germany Branch Office, located in Garching near Munich, is a 100% subsidiary of the Turkish Vestel Group, one of the largest manufacturers of brown and white goods in Europe. Vestel has been successful on the German-speaking market since 1996 - Vestel Germany sells OEM products and own brands in the areas of TV, multimedia, electromobility, small and large electrical appliances as well as B2B products, which are characterized by innovative technology, durability and a very good price-performance ratio. The customer base consists primarily of wholesalers and specialist retailers as well as retail stores and online stores. Vestel Germany is ISO-certified and a member of ZVEI and BSCI.
<https://vestel-germany.de/en/>

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